

Public Speaking & Presentation Skills

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5 days training course

For detailed information on training course dates, please click the link: <u>Public Speaking & Presentation Skills</u>.



## **Course Overview**

This course is designed to enhance the public speaking and presentation skills of professionals, empowering them to communicate with confidence, clarity, and impact. Participants will learn techniques to engage and influence their audience, handle nerves, structure presentations effectively, and deliver messages with poise. The course focuses on practical exercises, feedback, and proven strategies to help attendees succeed in various speaking situations, from business meetings to large conferences.

# **Objectives:**

- Improve confidence and composure when speaking in front of an audience.
- Master techniques for structuring and delivering impactful presentations.
- Learn how to engage audiences and maintain their attention.
- Develop skills to manage public speaking anxiety and improve vocal delivery.
- Gain proficiency in using visual aids and technology to enhance presentations.
- Build persuasive and influential communication techniques to effectively convey key messages.

## Who Should Attend?

- Professionals, managers, and leaders who regularly give presentations or lead meetings.
- Individuals looking to improve their public speaking confidence and skills.
- Sales and marketing professionals who need to present to clients or audiences.
- Anyone seeking to enhance their ability to speak effectively in public settings.



# **Course Outline:**

## Day 1: Foundations of Public Speaking

- Understanding the basics of public speaking.
- Overcoming stage fright and managing nerves.
- Importance of body language, posture, and eye contact.
- How to engage and connect with your audience.
- Techniques for building rapport with listeners.
- Exercise: Introduction and ice-breaker activities to practice speaking.

#### **Day 2: Structuring Your Presentation**

- Organizing a clear and effective presentation: Introduction, body, and conclusion.
- Crafting a compelling message and staying on topic.
- Developing a strong opening to capture attention.
- Creating a powerful closing to leave a lasting impression.
- Using storytelling to enhance your presentation.
- Exercise: Create and practice delivering a 3-minute presentation.

## Day 3: Vocal Delivery and Non-Verbal Communication

- Mastering your voice: Pitch, tone, pace, and volume.
- Using pauses for effect and emphasizing key points.
- Effective use of gestures, facial expressions, and body language.
- Managing nervous habits and distractions.
- Enhancing your vocal variety to maintain audience engagement.
- Exercise: Delivering a presentation with a focus on vocal and body delivery.

#### Day 4: Engaging Your Audience and Visual Aids

- Techniques for engaging audiences during your presentation.
- Using questions, anecdotes, and humor to maintain attention.
- Best practices for designing and using visual aids (slides, props, etc.).
- Using technology effectively (projectors, microphones, clickers).
- Managing Q&A sessions and dealing with difficult questions.
- Exercise: Practice engaging the audience and using visual aids effectively.

#### **Day 5: Persuasion and Final Presentation**

- Persuasive communication techniques to influence and motivate.
- Handling difficult or skeptical audiences.
- Tips for overcoming resistance and objection during a presentation.
- Final rehearsal: Deliver a presentation using all learned techniques.
- Peer feedback and group discussion on performance.
- Action plan: How to continue developing your public speaking skills post-course.



#### **DOCUMENTATION**

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

#### **CERTIFICATES**

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

#### **SCHEDULE**

Course sessions are scheduled as follows:

- Morning Session: 09:00 AM 1:00 PM
- Afternoon Session: 01:00 PM 05:00 PM

#### **REGISTRATION & PAYMENT**

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

#### **TRAVEL & TRANSPORT**

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.