



Powerful Creative Thinking & Problem Solving

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Powerful Creative Thinking & Problem Solving

5 days training course

For detailed information on training course dates, please click the link:

[Powerful Creative Thinking & Problem Solving.](#)



WHO SHOULD ATTEND?

This training course is designed for managers, executives, and professionals who need to foster creativity and problem-solving within their teams and organizations. It is ideal for:

- Engineers, Designers, and Technical Specialists
- Marketing, Communications, and Public Relations Professionals
- Project Managers seeking to enhance project creativity and productivity
- Senior Managers focused on improving team performance
- Change Managers driving cultural and behavioral shifts
- Professionals involved in innovation and change, such as lawyers and accountants

Introduction:

In today's fast-paced business environment, the ability to think creatively and solve problems effectively is a critical skill for leaders and professionals at all levels. This course focuses on equipping participants with both creative thinking and critical thinking tools, enabling them to foster innovation, improve team dynamics, and drive organizational success. Through a series of interactive sessions, participants will learn to think critically, promote creativity within teams, and apply strategic tools to improve processes and performance.

Objectives:

By the end of this course, participants will be able to:

- Understand and apply both critical and creative thinking to solve complex problems.
- Promote creative thinking within their teams and organizations.
- Use design thinking, brainstorming, and other techniques to stimulate creativity.
- Lead teams through creative conflict and productive collaboration.
- Develop a creative and critical thinking culture within their organization.

Course Outline:

Day 1: The Leadership Context – Creativity and Critical Thinking

- Understanding organizational challenges and change
- Defining critical and creative thinking
- The role of innovation in organizational success
- Examining the influence of leadership styles on creativity
- Self-awareness: Understanding your personality and values

Day 2: Promoting Better Critical Thinking Skills

- Identifying biases and fallacies in thinking
- Understanding the two systems of thought: fast and slow thinking
- The power of active listening and critical conversations
- Applying business analysis tools: SWOT, value chains, and models

Day 3: Promoting Better Creative Skills

- Understanding the creative individual and fostering motivation
- Creating flow for creative thinking
- Using design thinking to enhance creative processes
- Managing brainstorming and creative thinking methods

Day 4: Encouraging Effective Teamwork and Creativity

- Understanding team dynamics in creative environments
- The importance of creative conflict and avoiding groupthink
- Using lean and agile tools to improve processes and meetings
- Leading by example: promoting focus and effectiveness
- Feedback and coaching to improve performance

Day 5: The Creative and Critical Organization

- Using business canvases as creative and critical tools
- Applying business models and strategies for growth
- Working internationally and adjusting to different cultural approaches
- Fostering a creative and critical culture
- Planning next steps for personal and team development



DOCUMENTATION

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

CERTIFICATES

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

SCHEDULE

Course sessions are scheduled as follows:

- **Morning Session:** 09:00 AM – 1:00 PM
- **Afternoon Session:** 01:00 PM – 05:00 PM

REGISTRATION & PAYMENT

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

TRAVEL & TRANSPORT

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.