



Strategy & Business Analysis

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Strategy & Business Analysis

5 days training course

For detailed information on training course dates, please click the link:

[Strategy & Business Analysis.](#)



Target Audience:

This course is designed for professionals and leaders involved in strategic planning and business transformation, including:

- Business Architects
- Business Systems Analysts
- Enterprise Analysts
- Management Consultants
- Process Analysts
- Product Managers
- Product Owners

Introduction:

Understanding the connection between strategy and business analysis is crucial for making informed decisions and driving business success. This course equips professionals with the tools and techniques needed to analyze business environments, formulate effective strategies, and implement solutions that align with organizational goals.

Training Objectives:

By the end of this course, participants will:

- Understand the relationship between strategy and business analysis.
- Learn key strategic planning frameworks and analytical tools.
- Develop skills to assess business performance and strategic alignment.
- Gain insights into business intelligence, process management, and innovation.
- Apply business analysis techniques to real-world scenarios.

Course Outline:

Day 1: Fundamentals of Strategy & Business Analysis

- The connection between strategy and business analysis
- Key concepts and definitions in strategic management
- Success factors for an effective strategy
- Measuring performance and aligning strategy with business goals
- Governance and information management in decision-making

Day 2: Developing a Business Strategy

- Vision, mission, and strategic objectives
- External environment analysis: market trends, competition, and risks
- Evaluating business capabilities and strategic fit
- Strategy mapping and the Balanced Scorecard
- Using the Business Model Canvas for strategic planning

Day 3: Strategy Analysis & Decision-Making

- The role of business analysis in strategy development
- Assessing the current state and defining future goals
- Identifying risks and formulating risk mitigation strategies
- Developing a structured change strategy
- Case study: Practical applications of strategy analysis

Day 4: Solutions, Performance, and Innovation

- Evaluating and recommending business solutions
- Performance measurement and key business metrics
- Agile business analysis approaches
- Business intelligence and data-driven decision-making
- Business process management and operational efficiency

Day 5: Implementing Strategic Analysis & Business Solutions

- Enhancing strategic thinking and decision-making skills
- Communication and stakeholder engagement in business analysis
- Tools and techniques for business transformation
- Real-world case study: Applying business analysis to solve challenges
- Identifying areas for continuous improvement and future action

DOCUMENTATION

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

CERTIFICATES

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

SCHEDULE

Course sessions are scheduled as follows:

- **Morning Session:** 09:00 AM – 1:00 PM
- **Afternoon Session:** 01:00 PM – 05:00 PM

REGISTRATION & PAYMENT

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

TRAVEL & TRANSPORT

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.