

Corporate Finance & Mergers

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Corporate Finance & Mergers

5 days training course

For detailed information on training course dates, please click the link: <u>Corporate Finance & Mergers</u>



Target Audience:

This course is designed for corporate finance professionals, financial analysts, investment bankers, CFOs, business leaders, entrepreneurs, and anyone involved in financial decision-making, mergers and acquisitions, or corporate restructuring. It is ideal for professionals aiming to understand corporate finance principles, valuation techniques, and the complexities of mergers, acquisitions, and corporate restructuring.

Introduction:

Corporate Finance & Mergers provides a comprehensive understanding of financial management at the corporate level, with a particular focus on mergers and acquisitions (M&A). The course covers key concepts in corporate finance such as capital structure, financial risk, valuation methods, and the decision-making process that supports mergers and acquisitions. Participants will also explore the strategic and financial considerations behind successful M&A transactions, from target identification and valuation to integration and post-merger performance assessment. The course also addresses the challenges and risks involved in the M&A process and offers practical tools for structuring, negotiating, and executing M&A deals.

Training Objectives:

- Understand the fundamentals of corporate finance, including capital structure, financial risk, and valuation methods.
- Learn about mergers and acquisitions (M&A) from both a financial and strategic perspective.
- Explore the various stages of the M&A process, from due diligence to post-merger integration.
- Gain practical knowledge of how to value businesses, assess synergies, and negotiate M&A deals.
- Understand the impact of M&A on corporate strategy, financial performance, and shareholder value.
- Develop strategies to mitigate risks and optimize the outcomes of M&A transactions.
- Learn about regulatory and legal considerations in M&A deals, including antitrust and competition laws.



Course Outline:

Day 1: Fundamentals of Corporate Finance

- Introduction to Corporate Finance: Key principles and objectives
- Capital structure and financial risk management
- The role of financial management in maximizing shareholder value
- Valuation methods: Discounted Cash Flow (DCF), Comparable Company Analysis, Precedent Transactions
- The impact of financial leverage on corporate decisions
- Practical exercise: Calculating and interpreting financial ratios
- Case study: Analyzing capital structure decisions of major companies

Day 2: Mergers and Acquisitions (M&A) Overview

- What is M&A and why do companies engage in M&A transactions?
- The strategic and financial motivations for mergers and acquisitions
- Different types of M&A: Horizontal, Vertical, Conglomerate, and Joint Ventures
- Key drivers of successful M&A transactions
- The M&A process: Stages from target identification to integration
- Practical exercise: Identifying potential M&A targets based on strategic goals
- Case study: A high-profile M&A deal and its strategic rationale

Day 3: Valuation and Financial Modeling for M&A

- How to value companies in the context of M&A
- Methods of business valuation: DCF, Comparable Company, and Precedent Transactions
- Building financial models for M&A transactions
- Understanding synergies and their impact on valuation
- Financial modeling for deal structuring: Debt, equity, and hybrid financing
- Practical exercise: Building a basic financial model for an M&A transaction
- Case study: Valuation and synergies in a recent M&A deal

Day 4: M&A Due Diligence and Deal Structuring

- The importance of due diligence in M&A
- Key areas of focus in due diligence: Financial, legal, operational, and market
- Understanding the financial and operational risks in M&A
- Deal structuring: Types of mergers, stock vs. asset deals, and financing options
- Negotiating M&A deals: Terms and conditions, price adjustments, earnouts
- Practical exercise: Creating a due diligence checklist for an M&A deal
- Case study: A successful M&A transaction and the role of due diligence



Day 5: Post-Merger Integration and Managing M&A Risks

- The challenges of post-merger integration: Organizational, cultural, and operational considerations
- Strategies for successful integration and realizing synergies
- The role of leadership and change management in M&A integration
- Risk management in M&A: Identifying and mitigating post-deal risks
- Regulatory and legal considerations: Antitrust and competition laws
- Post-merger performance assessment: Measuring success and managing disappointments
- Practical exercise: Developing a post-merger integration plan
- Final assessment: Structuring and negotiating an M&A deal



DOCUMENTATION

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

CERTIFICATES

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

SCHEDULE

Course sessions are scheduled as follows:

Morning Session: 09:00 AM – 1:00 PM
Afternoon Session: 01:00 PM – 05:00 PM

REGISTRATION & PAYMENT

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

TRAVEL & TRANSPORT

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.