



## Strategic Investment Management

[www.masterpeaktraining.com](http://www.masterpeaktraining.com)  
phone: +905302682631  
Email: [info@masterpeaktraining.com](mailto:info@masterpeaktraining.com)

## Strategic Investment Management

**5 days training course**

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**For detailed information on training course dates, please click the link:**

**[Corporate Finance & Investment Strategies](#)**



## Introduction

This 5-day training course offers professionals a comprehensive approach to making informed and strategic investment decisions. Covering a broad range of topics from asset allocation to financial crises, participants will learn about the dynamics of investment environments, portfolio management strategies, and financial derivatives. With an emphasis on both theoretical and practical aspects, this course equips professionals with the tools needed to navigate the complexities of modern investment management.

## Objectives

By the end of this course, participants will:

- Understand the current investment environment and effective asset allocation strategies.
- Apply advanced financial models and theories to real-world investment scenarios.
- Learn to assess risks and returns and incorporate sustainable investment strategies.
- Master the use of financial derivatives for portfolio management.
- Evaluate portfolio performance using modern performance measures.
- Stay updated with recent developments affecting global and personal finance.

## Who Should Attend?

- **Financial Accounting Team Members** seeking deeper insights into investment strategies.
- **Financial Planning and Budgeting Professionals** looking to enhance their investment acumen.
- **Strategic Planning and Corporate Teams** involved in high-level decision-making for investments.
- **Corporate Communication and Investor Relations Professionals** who need to better understand investment-related matters.
- **Investment Analysts and Advisors** looking to refine their investment strategies.
- **Traders and Investors** looking to broaden their investment horizons and strategies.

## **Course Outline:**

### **Day 1: Investment Environment & Asset Allocation Strategies**

- Overview of the current investment landscape and emerging opportunities.
- Understanding the required rate of return and building sustainable investment strategies.
- Analyzing risk and return in investment portfolios.
- Exploring portfolio theory, capital market theory, and asset pricing models.

### **Day 2: Inefficient Markets & Behavioral Finance**

- The Efficient Market Hypothesis and its limitations.
- Understanding market anomalies and their implications.
- Introduction to environmental finance and behavioral finance.
- Equity valuation models and extreme portfolio selection strategies.
- Examining the effects of financial crises and pandemics on market behavior.

### **Day 3: Financial Derivatives in Investment Management**

- Bond pricing and interest rate risk management.
- Introduction to forward, futures, and options contracts.
- Strategies for fixed income portfolio management.
- Exploring passive and active bond management techniques, including matched-funding.
- Using buy-write strategies for enhancing portfolio returns.

### **Day 4: Portfolio Management & Performance Evaluation**

- Passive and active equity portfolio management strategies.
- Implementing top-down and strategic asset allocation processes.
- The use of tactical asset allocation and style investing.
- Balancing value versus growth investing and hedging portfolios.
- Comparing Islamic and conventional fund management strategies.

### **Day 5: Recent Developments & Personal Finance**

- Analyzing recent developments, including Brexit and its financial consequences.
- Understanding multilateral trading systems and their impact on investment.
- Exploring the financial consequences of terrorism and natural disasters.
- Overview of energy markets and their investment potential.
- Understanding personal finance in light of strategic investment management.



## DOCUMENTATION

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

## CERTIFICATES

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

## SCHEDULE

Course sessions are scheduled as follows:

- **Morning Session:** 09:00 AM – 1:00 PM
- **Afternoon Session:** 01:00 PM – 05:00 PM

## REGISTRATION & PAYMENT

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

## TRAVEL & TRANSPORT

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.