



Advanced Professional Certificate in Strategic Leadership

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Advanced Professional Certificate in Strategic Leadership

5 days training course

For detailed information on training course dates, please click the link:

[Advanced Professional Certificate in Strategic Leadership.](#)



WHO SHOULD ATTEND?

This course is designed for experienced professionals who want to deepen their understanding of strategic leadership. It is ideal for individuals seeking to expand their roles in shaping the future of their organization. This training course is highly beneficial for:

- Senior Managers
- Managers transitioning to more senior and strategic roles
- Supervisors taking on additional strategic responsibilities
- Managers looking to refresh their strategic management tools
- Specialist Managers
- Operational Managers

Introduction:

Strategic leadership is a critical skill for professionals aiming to lead organizations through complex challenges and dynamic environments. This course will equip participants with advanced knowledge of strategic leadership concepts, frameworks, and practices, helping them enhance their leadership effectiveness. Participants will gain insights into the nature of strategic decision-making, the role of strategic leaders in shaping organizational culture, and how to address key external and internal factors influencing leadership success.

Objectives:

By the end of the course, participants will be able to:

- Define strategic leadership and its critical role within organizations.
- Assess and apply leadership theories to real-world situations.
- Understand the characteristics of successful strategic leaders and how they influence teams and organizations.
- Analyze the environmental factors that impact strategic leadership.
- Explore the outcomes of strategic leadership, including organizational performance, decision-making, innovation, and ethical practices.

Course Outline:

Day 1: Why Strategic Leadership Matters

- Defining strategic leadership
- Assessing the role and responsibilities of strategic leaders
- Leadership theories and their practical application
- Distinguishing between leadership and management
- The characteristics of strategic leaders
- The importance of top management teams

Day 2: Key Strategic Leadership Actions

- Setting a strategic vision
- Building and sustaining an effective organizational culture
- The functions of strategic leadership
- How strategic leadership impacts organizational outcomes

Day 3: Main Characteristics of Strategic Leaders

- Nature versus nurture in leadership effectiveness
- The link between personality and leadership success
- Leadership development and the "Big Five" traits
- The importance of charisma, motivation, knowledge, and skills
- Decision-making limitations and biases
- Group-level attributes and team dynamics in strategic leadership

Day 4: Environmental Factors

- Understanding how external and internal factors impact strategic leadership
- The macroeconomic conditions that influence leadership decisions
- Industry, competition, and socio-cultural factors
- Internal organizational context, including ownership, size, and resource availability
- The impact of complexity on leadership

Day 5: The Outcomes of Strategic Leadership

- Measuring organizational performance
- The role of strategic leadership in decision-making and risk-taking
- Innovation and the leader's role in R&D productivity
- Addressing social and ethical issues in leadership
- Incorporating societal trends into organizational strategy



DOCUMENTATION

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

CERTIFICATES

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

SCHEDULE

Course sessions are scheduled as follows:

- **Morning Session:** 09:00 AM – 1:00 PM
- **Afternoon Session:** 01:00 PM – 05:00 PM

REGISTRATION & PAYMENT

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

TRAVEL & TRANSPORT

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.