



Advanced Leadership Programmer

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Advanced Leadership Programmer

5 days training course

For detailed information on training course dates, please click the link:

[Advanced Leadership Programme.](#)



Course Introduction:

The Advanced Leadership Program is designed for aspiring leaders, senior managers, and executives looking to refine their leadership skills and take their careers to the next level. This training is ideal for professionals transitioning to senior management or board-level roles, providing them with the tools, techniques, and insights necessary to excel in high-level leadership positions. By focusing on transformational leadership, strategic thinking, organizational psychology, and executive presence, this course equips participants to navigate complex business environments and lead with confidence.

Course Objectives:

Upon completing this course, participants will be able to:

- Understand the essential differences between management and leadership and apply effective leadership styles.
- Develop transformational leadership behaviors to drive organizational change.
- Apply psychological insights to optimize team dynamics, communication, and leadership influence.
- Master strategic management processes to create, implement, and monitor winning corporate strategies.
- Use both sustaining and disruptive innovations to grow and evolve products and services.
- Cultivate executive presence, gravitas, and charisma to lead effectively at the highest levels.

Who Should Attend:

- Leaders, managers, and supervisors aspiring to more senior positions
- Individuals transitioning to senior management or board-level roles
- Senior executives looking to enhance their leadership capabilities
- Professionals aiming to improve their strategic thinking, decision-making, and influence



Course Outline:

Day 1: Displaying Outstanding Leadership

- Recognizing the Differences between Management and Leadership
- Appreciating the Five Essential Leadership Approaches and Corresponding Styles
- Displaying Transformational Leadership Behaviors
- Comprehending the Corporate Governance Responsibilities of the Board
- Demonstrating Ethical Behavior, Living Your Values, and Maintaining Personal Integrity
- Developing Political Awareness and Mastering Core Political Skills

Day 2: Mastering the Psychology of the Workplace

- Using Personality Insights to Communicate and Influence Others Better
- Displaying Personal Power and Self-Confidence in All Situations
- Optimizing the Development and Management of Teams
- Evolving Organizational Cultures and Applying the Neuroscience of Change
- Managing Attitudes, Emotions, States, and Behaviors
- Understanding Organizational Psychopaths and Limiting Their Detrimental Effects

Day 3: Developing a Winning Corporate Strategy

- Understanding the Five Elements of Strategic Management: Strategic Thinking, Planning, Implementation, Monitoring, and Emergence
- Competitive Positioning and SWOT Analysis
- The Value of Scenario Planning and Strategy Maps
- Prioritizing and Balancing Initiatives Using the Balanced Scorecard
- Monitoring and Adjusting Strategic Plans Based on Trends

Day 4: Using Innovation to Evolve and Grow Products and Services

- The Four Kinds of Innovation: Disruptive vs. Transforming Businesses
- Using Lateral Thinking Techniques for Creativity and Innovation
- Understanding Innovation-Driven Growth and Market Positioning
- Succeeding as a Disruptive Innovator and Defending Against Disruption
- Common Pitfalls in Disruption Theory and Strategic Planning

Day 5: Manifesting Executive Presence and Leadership Communication

- The Three Dimensions of Executive Presence
- Displaying Gravitas, Charisma, and Effective Communication
- Specific Challenges Faced by Female Leaders and Managers
- Chairing Effective, Efficient, and Satisfying Meetings
- Delivering Compelling and Memorable Presentations



DOCUMENTATION

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

CERTIFICATES

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

SCHEDULE

Course sessions are scheduled as follows:

- **Morning Session:** 09:00 AM – 1:00 PM
- **Afternoon Session:** 01:00 PM – 05:00 PM

REGISTRATION & PAYMENT

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

TRAVEL & TRANSPORT

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.