



**Corporate Financial Planning, Budgeting & Control**

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## **Corporate Financial Planning, Budgeting & Control**

**5 days training course**

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**For detailed information on training course dates, please click the link:**

**[Corporate Financial Planning, Budgeting & Control](#)**

## Course Overview

Effective financial planning, budgeting, and control are essential for an organization's stability and growth. This training course equips professionals with the necessary tools and techniques to develop strategic financial plans, optimize budgets, manage cash flow, and mitigate financial risks.

Participants will gain insights into modern financial management practices, including capital investment decisions, cost control, forecasting, and risk assessment. Through real-world case studies and interactive sessions, attendees will enhance their ability to make informed financial decisions, improve organizational performance, and ensure financial sustainability.

By the end of the course, participants will have a comprehensive understanding of financial strategies that drive business success, helping them navigate complex financial environments with confidence.

## Objectives

By the end of this course, participants will be able to:

- Develop and implement strategic financial plans aligned with organizational goals.
- Use modern financial tools to optimize budgeting, improve cash flow, and mitigate risks.
- Assess and manage financial performance using key financial ratios and performance metrics.
- Make informed decisions related to capital investment, financing, and risk management.
- Apply cost control techniques and financial forecasting methods for effective financial management.
- Manage financial risks, including interest rate and currency fluctuations, and utilize hedging strategies.

## Who Should Attend?

This training course is suitable for:

- Non-financial and Financial Personnel
- Financial Decision-makers
- Professionals acting upon the financial decisions of others
- Analysts
- Managers involved in planning and decision-making
- Financial Planners
- Individuals with very basic financial knowledge
- Individuals with ambitions to work in finance-related fields
- Junior Managers involved in risk management
- Managers and those with financial responsibilities

## **Course Outline:**

### **Day 1: Corporate Financial Planning**

- Strategic Planning and the Role of Financial Management
- Agency Theory and Shareholder vs. Management Objectives
- Preparing a Financial Plan: Master Budget and Forecasting
- Financial Modelling Techniques: Time Series, Regression, and Cash Flow Forecasting

### **Day 2: Financing the Plan**

- Sources of Finance: Long-Term vs. Short-Term, Equity vs. Debt
- Evaluating Finance Types: Hybrid Financing and Financial Engineering
- Cost of Capital and Tools: WACC, CAPM, ARR
- Capital Budgeting: NPV, IRR, Payback, and Capital Rationing

### **Day 3: Preparing & Managing Budgets**

- Budget Types: Fixed, Flexible, Zero-Based, Incremental
- Variance Analysis, Break-Even, and Sensitivity Analysis
- Activity-Based Budgeting and Costing
- Implementing Effective Budgets and Responsibility Accounting

### **Day 4: Managing Cash Flow**

- Cash Flow vs. Profit: The Cash Conversion Cycle
- Working Capital Management and Ratios
- Preparing Monthly Cash Flow Forecasts

### **Day 5: Managing Financial Risk**

- Types of Risk and Risk Management Strategies
- Identifying Quantitative and Qualitative Risks
- Hedging Techniques and Derivatives (Forwards, Futures, Options, Swaps)
- Managing Exchange Rate and Interest Rate Risks



## DOCUMENTATION

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

## CERTIFICATES

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

## SCHEDULE

Course sessions are scheduled as follows:

- **Morning Session:** 09:00 AM – 1:00 PM
- **Afternoon Session:** 01:00 PM – 05:00 PM

## REGISTRATION & PAYMENT

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

## TRAVEL & TRANSPORT

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.