



## Corporate Finance & Investment Strategies

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## **Corporate Finance & Investment Strategies**

**5 days training course**

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**For detailed information on training course dates, please click the link:**

**[Corporate Finance & Investment Strategies](#)**

### Target Audience:

This course is intended for finance professionals, corporate managers, investors, and executives responsible for making corporate investment decisions. It is ideal for individuals working in financial institutions, investment firms, corporate finance departments, and organizations that manage substantial capital or investment portfolios. The course is also suitable for anyone looking to enhance their understanding of corporate finance principles and investment strategies.

### Introduction:

The **Corporate Finance & Investment Strategies** course is designed to provide participants with the critical knowledge and practical tools to manage corporate finance effectively and develop sound investment strategies. The course covers a wide array of topics, including financial decision-making, capital budgeting, valuation methods, risk management, and portfolio management. Participants will learn how to make informed financial decisions, optimize corporate value, and implement successful investment strategies to meet business objectives. By the end of the course, attendees will be able to apply key corporate finance concepts to real-world investment opportunities and improve financial outcomes for their organizations.

### Training Objectives:

- Understand the key principles of corporate finance and investment management.
- Learn how to evaluate and manage capital budgeting decisions and investments.
- Explore various methods for valuing companies, projects, and investment opportunities.
- Develop skills in financial analysis, risk management, and portfolio optimization.
- Understand how to structure corporate finance deals and raise capital.
- Learn how to assess the financial health and performance of organizations.
- Understand how to make investment decisions that align with corporate strategy and goals.
- Gain practical knowledge in managing mergers and acquisitions (M&A) and capital markets activities.

## **Course Outline:**

### **Day 1: Introduction to Corporate Finance and Investment Strategies**

- Key concepts in corporate finance: Capital structure, cost of capital, and financial risk
- The role of corporate finance in business strategy
- Understanding the importance of financial decision-making
- Types of investment strategies: Passive vs. active management, growth vs. value investing
- Introduction to financial markets and investment vehicles
- Practical exercise: Financial decision-making analysis
- Case study: How corporate finance drives business growth and performance

### **Day 2: Capital Budgeting and Investment Evaluation**

- Overview of capital budgeting and its importance for corporate growth
- Techniques for evaluating investments: NPV, IRR, Payback period, and profitability index
- Risk analysis in investment decisions: Sensitivity and scenario analysis
- Strategic considerations in capital budgeting decisions
- Practical exercise: Evaluating a corporate investment project
- Case study: Capital budgeting decision-making in a multinational corporation

### **Day 3: Financial Valuation Techniques**

- Overview of business and asset valuation methods
- Discounted Cash Flow (DCF) and Comparable Company Analysis (CCA)
- Valuing mergers and acquisitions (M&A) opportunities
- Methods for assessing intangible assets and intellectual property
- How to perform valuation under different market conditions
- Practical exercise: Valuing a company using DCF and CCA methods
- Case study: Valuation of a tech startup in a high-growth sector

### **Day 4: Risk Management and Portfolio Optimization**

- Understanding financial risk and risk management strategies
- Techniques for identifying and managing business risks: Operational, financial, and market risks
- Overview of portfolio theory: Diversification and asset allocation
- Modern Portfolio Theory (MPT) and Capital Asset Pricing Model (CAPM)
- Using derivatives for hedging and risk management
- Practical exercise: Building an investment portfolio based on risk tolerance and market conditions

- Case study: Risk management strategies used by multinational corporations

#### **Day 5: Corporate Finance Strategies and Investment Decisions**

- Capital raising strategies: Debt vs. equity financing
- Corporate governance and financial decision-making
- Mergers and Acquisitions (M&A): Strategy, valuation, and financing
- Managing corporate liquidity and working capital
- The role of private equity and venture capital in corporate finance
- Practical exercise: Structuring a financing deal for a corporate acquisition
- Case study: The strategic role of M&A in corporate growth



## DOCUMENTATION

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

## CERTIFICATES

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

## SCHEDULE

Course sessions are scheduled as follows:

- **Morning Session:** 09:00 AM – 1:00 PM
- **Afternoon Session:** 01:00 PM – 05:00 PM

## REGISTRATION & PAYMENT

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

## TRAVEL & TRANSPORT

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.