



Corporate Financial Planning & Analysis

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Corporate Financial Planning & Analysis

5 days training course

**"For detailed information on training course dates, please click the link:
[Corporate Financial Planning & Analysis.](#)**

Target Audience:

This course is ideal for professionals involved in financial management, including:

- CFOs, Finance Directors, and Finance Managers.
 - Financial Analysts and Corporate Planners.
 - Business Controllers and Budget Managers.
 - Senior Executives and Department Heads responsible for financial strategy.
 - Professionals aiming to enhance their financial planning and analysis skills.
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Introduction:

The **Corporate Financial Planning & Analysis** training course will be delivered through a dynamic mix of expert-led presentations, interactive discussions, and real-world case studies. The course emphasizes practical application, encouraging participants to actively engage in financial forecasting, budgeting, and performance analysis exercises. Participants will explore essential financial tools, analytical frameworks, and key performance indicators, with hands-on practice in building financial models, analyzing financial statements, and making strategic financial decisions. Practical case studies will provide insights into successful financial planning processes and decision-making strategies, ensuring attendees gain actionable skills to apply in their roles. The course will help professionals effectively integrate financial data into business strategies and drive organizational growth and profitability.

Training Objectives:

By the end of this course, participants will be able to:

- Understand the key components of financial planning and analysis (FP&A).
- Develop financial forecasts and models to support business decisions.
- Analyze financial statements and key performance indicators (KPIs).
- Prepare and manage corporate budgets effectively.
- Use financial analysis to support strategic and operational decisions.

Course Outline:

Day 1: Introduction to Corporate Financial Planning & Analysis

- **Overview of Financial Planning & Analysis (FP&A):** Key concepts and importance.
- **Roles and Responsibilities of the FP&A Team:** Aligning finance with business strategy.
- **Key Components of FP&A:** Budgeting, forecasting, and performance analysis.
- **Financial Statements and KPIs:** Understanding the balance sheet, income statement, and cash flow statement.
- **Case Study:** Real-world examples of FP&A in action.

Day 2: Financial Forecasting & Modeling

- **Financial Forecasting Techniques:** Top-down vs. bottom-up forecasting.
- **Building Financial Models:** Creating profit and loss, cash flow, and balance sheet forecasts.
- **Scenario Analysis and Sensitivity Testing:** How to assess the impact of various assumptions on forecasts.
- **Best Practices for Forecasting Accuracy:** Minimizing errors and improving predictability.
- **Case Study:** Developing financial models for a business scenario.

Day 3: Performance Analysis & Key Performance Indicators (KPIs)

- **The Budgeting Process:** Steps in creating an effective corporate budget.
- **Types of Budgets:** Incremental, zero-based, and flexible budgeting.
- **Aligning Budgets with Business Strategy:** Ensuring financial plans support organizational goals.
- **Cost Allocation and Profitability Analysis:** Tracking costs and ensuring profitability.
- **Case Study:** Preparing a budget for a growing organization.

Day 4: Performance Analysis & Key Performance Indicators (KPIs)

- **Analyzing Financial Performance:** How to interpret financial reports and KPIs.
- **Key Performance Indicators (KPIs):** Defining and using KPIs to measure business performance.
- **Variance Analysis:** Identifying and analyzing budget-to-actual discrepancies.
- **Benchmarking and Financial Ratios:** Using financial ratios to assess performance.
- **Case Study:** Analyzing a company's financial performance and identifying improvement opportunities.

Day 5: Financial Decision-Making & Strategic Planning

- **Using Financial Analysis for Decision-Making:** How financial data supports strategic decisions.
- **Integrating FP&A with Corporate Strategy:** Aligning financial planning with long-term business goals.
- **Risk Management and Financial Strategy:** Identifying and managing financial risks.
- **Communicating Financial Information to Stakeholders:** Presenting financial data effectively to senior leadership.



DOCUMENTATION

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

CERTIFICATES

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

SCHEDULE

Course sessions are scheduled as follows:

- **Morning Session:** 09:00 AM – 1:00 PM
- **Afternoon Session:** 01:00 PM – 05:00 PM

REGISTRATION & PAYMENT

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

CANCELLATION & REFUND POLICY

Delegates can **cancel or reschedule** their booking **within 7 days** of registration for a **full refund or free transfer** to another date. Cancellations made **after 7 days** are non-refundable unless due to medical reasons.

TRAVEL & TRANSPORT

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.