



Corporate Risk & Crisis Management

www.masterpeaktraining.com

phone: +905302682631

Email: info@masterpeaktraining.com

Corporate Risk & Crisis Management

5 days training course

For detailed information on training course dates, please visit:

[Corporate Risk & Crisis Management.](#)

Target Audience:

This course is ideal for:

- Senior executives and decision-makers
 - Risk managers and compliance officers
 - Crisis management team members
 - Corporate communications and public relations professionals
 - Human resources managers
 - Consultants and advisors in risk management and crisis planning
-

Introduction:

In an increasingly volatile and uncertain business environment, corporate risk and crisis management are essential for safeguarding an organization's reputation, assets, and long-term viability. This training course offers a comprehensive approach to identifying, assessing, and mitigating risks that could disrupt business operations, along with developing strategies to manage crises effectively. Participants will learn how to prepare for and respond to crises, ensuring that their organizations can navigate unexpected events with minimal impact. This course provides practical tools and frameworks for building resilient business strategies and responding proactively to potential risks.

Training Objectives:

By the end of this training course, participants will be able to:

- Understand the fundamentals of corporate risk management and its role in business continuity
- Identify and assess various types of corporate risks, including operational, financial, strategic, and reputational risks
- Develop a crisis management framework tailored to their organization's needs
- Learn techniques for managing and mitigating risks in a proactive and systematic manner
- Understand the importance of communication during a crisis and how to maintain stakeholder trust
- Explore crisis management response strategies, including business continuity planning, crisis leadership, and post-crisis recovery



Course Outline:

Day 1: Introduction to Crisis Management

- What is a Crisis and Crisis Management
- Why Crisis Management is Essential for Business Continuity
- Types of Crises: Non-Physical and Physical Damage Crises
- Building a Business Continuity Plan (BCP)
- Creating a Prevention Plan, Emergency Response Plan, and Business Resumption Plan
- Integrating Crisis Management within the BCP

Day 2: Crisis Management Process

- The Stages of a Crisis: Pre-Crisis, Acute-Crisis, and Post-Crisis
- Crisis Management Steps for Each Stage
- Handling the Crisis at Each Stage
- Role of Decision-Makers during the Crisis Lifecycle

Day 3: Crisis Management Structure

- Establishing the Executive Management Team (EMT)
- EMT's Role during Different Crisis Stages
- Forming the Crisis Management Team (CMT)
- CMT Roles and Responsibilities
- Training and Exercising the CMT

Day 4: Crisis Communications

- Setting up the Crisis Communications Team
- Developing a Crisis Communications Policy
- Creating the Crisis Management Plan (CMP)
- Building a Crisis Management Command Center
- Using a Crisis Management Checklist

Day 5: Exercising the Crisis Management Plan

- Planning and Performing Crisis Management Exercises
- Objectives of Crisis Management Exercises
- Evaluating the Effectiveness of the Exercise
- Updating the Crisis Management Plan Based on Exercise Outcomes
- Understanding the Difference Between Crisis Management and Risk Management



DOCUMENTATION

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

CERTIFICATES

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

SCHEDULE

Course sessions are scheduled as follows:

- **Morning Session:** 09:00 AM – 1:00 PM
- **Afternoon Session:** 01:00 PM – 05:00 PM

REGISTRATION & PAYMENT

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

TRAVEL & TRANSPORT

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.