

Transformational Leadership in Corporate Strategy

www.masterpeaktraining.com

phone: +905302682631

Email:info@masterpeaktraining.com



Transformational Leadership in Corporate Strategy

5 days training course

For detailed information on training course dates, please visit:

<u>Transformational Leadership in Corporate Strategy</u>



Course Overview

Transformational leadership is essential in driving corporate strategy and fostering a culture of innovation, change, and growth. This course equips professionals with the leadership skills necessary to lead organizational transformation, align teams with strategic goals, and create a lasting impact on company performance. Participants will learn how to inspire teams, manage change, and apply visionary thinking to improve organizational effectiveness. Through case studies, interactive discussions, and practical exercises, this program will help leaders refine their strategic approach to leadership and enhance their ability to drive business success.

Course Objectives

By the end of the course, participants will be able to:

- Differentiate transformational leadership from other leadership styles and understand its impact on corporate strategy.
- Develop and communicate a compelling strategic vision aligned with organizational goals.
- Apply transformational leadership techniques to drive change and foster innovation.
- Build trust, motivate teams, and create a culture of accountability and ownership.
- Manage resistance to change and lead diverse, multicultural teams effectively.
- Empower team members and leverage emotional intelligence to inspire and resolve conflicts.
- Design a personal leadership development plan to sustain transformational leadership practices.

Who Should Attend?

This course is ideal for senior leaders and managers who are looking to elevate their leadership capabilities and drive organizational success, including:

- Executives, Managers, and Team Leaders
- Senior Leaders in Corporate Strategy, HR, and Organizational Development
- Individuals aspiring to take on leadership roles in strategic planning and innovation
- Professionals seeking to lead teams through change and foster a culture of excellence



Course Outline:

Day 1: Foundations of Transformational Leadership

- Introduction to transformational leadership vs. other leadership styles
- Key characteristics of transformational leaders
- The role of vision and purpose in corporate strategy
- Building trust and credibility as a leader
- Case Studies: Successful transformational leadership examples

Day 2: Strategic Vision and Goal Alignment

- Crafting and communicating a compelling strategic vision
- Aligning team objectives with organizational goals
- Creating a culture of accountability and ownership
- Tools for effective decision-making in uncertain environments
- Collaborative strategies for cross-functional alignment

Day 3: Leading Through Change and Innovation

- Understanding the dynamics of organizational change
- Techniques for overcoming resistance to change
- Fostering innovation and creative problem-solving
- Leading in diverse and multicultural teams
- Case Studies: Transformational leadership during major changes



Day 4: Motivating and Empowering Teams

- Emotional intelligence in leadership
- Strategies to inspire and motivate employees
- Effective delegation and empowering team members
- Conflict resolution and building team cohesion
- Leveraging feedback for continuous improvement

Day 5: Sustaining Leadership Excellence

- Developing a personal leadership development plan
- Measuring the impact of transformational leadership on corporate performance
- Creating a legacy: Mentoring and coaching future leaders
- Sustaining transformational leadership in the face of challenges
- Presenting a strategic leadership action plan



DOCUMENTATION

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

CERTIFICATES

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

SCHEDULE

Course sessions are scheduled as follows:

Morning Session: 09:00 AM – 1:00 PM
 Afternoon Session: 01:00 PM – 05:00 PM

REGISTRATION & PAYMENT

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

TRAVEL & TRANSPORT

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.