



## The Strategic Leadership of Senior Executives

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### Classroom Dates

Dates	Venue	Fees
10 – 14 March 2025	Dubai (UAE)	5950€
10 – 14 March 2025	London (UK)	5950€
7 – 11 April 2025	London (UK)	5950€
21 – 25 April 2025	Dubai (UAE)	5950€
12 – 16 May 2025	Istanbul (Turkey)	5950€
26 – 30 May 2025	Dubai (UAE)	5950€
2 – 6 June 2025	Amsterdam ( Netherlands)	5950€
23 – 27 June 2025	Dubai (UAE)	5950€
7 – 11 July 2025	Abu Dhabi (UAE)	5950€
21 – 25 July 2025	Dubai (UAE)	5950€
4 – 8 August 2025	Doha (Qatar)	5950€
18 – 22 August 2025	Dubai (UAE)	5950€
8 – 12 September 2025	Paris (France)	5950€
22 – 26 September 2025	Madrid (Spain)	5950€
6 – 10 October 2025	Milan (Italy)	5950€
20 – 24 October 2025	Dubai (UAE)	5950€
3 – 7 November 2025	Kuwait	5950€
17 – 21 November 2025	Dubai (UAE)	5950€
15 – 19 December 2025	Dubai (UAE)	5950€
22 – 26 December 2025	London (UK)	5950€

### Online Training Dates

Dates	Venue	Fees
24 – 28 March 2025	Online	3950€
14 – 18 April 2025	Online	3950€
19 – 23 May 2025	Online	3950€
23 – 27 June 2025	Online	3950€
14 – 18 July 2025	Online	3950€
6 – 10 October 2025	Online	3950€



## Who Should Attend

This program is ideal for senior executives looking to strengthen their leadership abilities and drive organizational success. The training is specifically designed for:

- **Chairmen**
- **Chief Executive Officers (CEOs)**
- **Chief Operating Officers (COOs)**
- **Vice Presidents**
- **Chief Financial Officers (CFOs)**

## Course Overview

This comprehensive training program is designed to enhance the strategic leadership capabilities of senior executives. The course focuses on critical aspects such as decision-making, change management, communication strategies, and global leadership, with the goal of equipping participants to lead their organizations through challenges and opportunities effectively. By the end of the program, executives will gain valuable insights into fostering high-performing teams, making ethical decisions, and developing strategic action plans that align with their organizations' long-term goals.

## Learning Objectives

Upon completion, participants will:

- Understand the principles of strategic leadership and how to apply them in senior executive roles
- Improve decision-making processes and risk assessment strategies
- Enhance their ability to lead organizational change and manage transformation
- Develop advanced communication skills for engaging stakeholders and leading teams effectively
- Create actionable strategic plans that align with organizational priorities
- Cultivate a leadership approach based on ethical decision-making and integrity
- Build and lead high-performing teams in both local and global contexts



## **Course Outline:**

### **Day 1: Introduction to Strategic Leadership**

- Defining strategic leadership and its role in senior executive positions
- The significance of vision, mission, and values in leadership
- Analyzing case studies of successful strategic leaders and their approaches
- Key characteristics and behaviors of effective strategic leaders

### **Day 2: Decision-Making Frameworks**

- Exploring various decision-making models and their applications in business
- Assessing risks and opportunities in strategic decision-making
- Analyzing real-world examples of executive decisions and their outcomes
- Lessons learned from past strategic decisions and how to avoid common pitfalls

### **Day 3: Change Management**

- Overview of change management theories and models
- How to overcome resistance to change and foster organizational buy-in
- Strategies for implementing successful change initiatives
- Case studies highlighting effective change management in senior leadership

### **Day 4: Communication Strategies**

- Mastering communication techniques for strategic leaders
- Identifying and engaging key stakeholders through effective communication
- Importance of transparency and authenticity in leadership communication
- Interactive role-playing exercises to improve communication and negotiation skills

### **Day 5: Strategic Planning and Ethical Leadership**

- Steps involved in the strategic planning process
- Setting organizational objectives and priorities to drive long-term success
- Ethical decision-making frameworks for senior executives
- Best practices for maintaining integrity and ethical leadership in business
- Reflection and action planning: Applying strategic leadership principles to real-world scenarios



## DOCUMENTATION

The **MTC team** has meticulously prepared **high-quality training materials** for distribution to all delegates.

## CERTIFICATES

An **accredited Certificate of Completion** will be awarded to participants who successfully attend and complete the program.

## SCHEDULE

Course sessions are scheduled as follows:

- **Morning Session:** 09:00 AM – 1:00 PM
- **Afternoon Session:** 01:00 PM – 05:00 PM

## REGISTRATION & PAYMENT

To register, please complete the **registration form** available on the course page and submit it with your **preferred payment method**. Alternatively, you can contact us via **email or WhatsApp** for assistance.

## TRAVEL & TRANSPORT

We ensure a **seamless travel experience** by providing **airport-hotel-airport** transfers for all participants.